

Aslan French

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<https://aslanfrench.work>

Organizer and Board President

Open Austin

December 2024 – Present

- Grew active project teams from 1 to 5.
- Rewrote bylaws and handbook, clarifying governance and onboarding.
- Mediated board conflicts and guided adoption of risk-reducing policies, formalizing operations according to non-profit best practices.
- Streamlined Google Workspace, shared storage, and credential management to align with best practices for security and continuity.
- Migrated website to a maintainable CMS, resolved recurring DNS/hosting issues, and standardized GitHub workflows.

Product Designer

Alpha Omega Integrations

June 2024 – December 2024

- Led UX strategy in reducing reschedules by 6%, exceeding management expectations. Partnered with a top-tier design team to deliver agile, efficient solutions within a fast-paced, resource constrained environment.

Product Design Consultant

Accenture Federal Services

May 2023 – June 2024

- Led strategic design and client education for the Departments of Education, Energy, and State. Collaborated with stakeholders to promote “platform thinking” to leverage product features with an eye to minimal but effective customization, delivering impactful results in Salesforce, Drupal, and ServiceNow platforms.

UX Designer

CivicActions

May 2022 – November 2022

- Conducted public user research at scale and contributed to location-based mapping services for VA facilities, helping veterans locate necessary services.
- Championed accessibility and design system standards in collaboration with the Platform team.

UX Designer

Pluribus Digital

July 2020 – May 2022

- Designed program design system and developed and maintained UI kits for collaboration across product lines
- Led UX strategy for the National Appointment Scheduling System at USCIS, consolidating scheduling processes across three products into a streamlined React app.
- Tackled complex integration issues in a civic tech CRM app, enhancing the user experience by aligning and consolidating data from multiple systems.

Freelance Designer

Jackalope Conspiracy

Jan 2014 – March 2020

- Completed diverse projects across web design, market research, motion graphics, video production, animation, and WordPress development for clients, including VR companies, government contractors, conferences, start ups, and enterprise companies.

Education

Master of Science in Information Studies

The University of Texas at Austin, School of Information

Fall 2026 – Expected May 2028

Brandeis University Studio Art 2009 – 2013 Slade School UCL Independent Study

Graduated cum laude

Skills and Tools

Design

Sketch, Figma, Adobe Creative Suite (XD, Photoshop, Illustrator, After Effects, Premiere, Audition, Lightroom), Mural, Miro, Abstract

Research

Generative and evaluative research, heuristic analysis, journey mapping, service blueprinting, user interviews, persona development, OOUX methodology, usability testing, survey design, A/B testing, diary studies, Google Analytics, Matomo, Optimal Workshop, Dscout, Dovetail

Product Management

Roadmapping, backlog prioritization, requirements gathering, stakeholder engagement, agile, scrum, kanban, cross functional collaboration, documentation, Jira, Confluence, Github Projects, Asana, Notion

Development

HTML, CSS, Javascript, PHP, Python, Bash/ZSH, git, jQuery, Gulp, Webpack, Vite, Wordpress